

**CNIT Department at City College of San Francisco**  
**Uses of Social Media**  
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**CNIT Department**

Our department uses social media in a number of different ways:

- Facebook for sharing news, events and pictures  
<http://Facebook.com/cnit.ccsf>
- Twitter for news, events and pictures
- <https://twitter.com/cnitccsf>
- Twitter and Facebook are set up to re-post content, so students can pick which social network they prefer.
- YouTube for videos of department events, faculty-created video and resources for women  
<https://www.youtube.com/user/CNITCCSF>
- Playlists for Resources for Women in IT, CNIT Student Videos, and Video by CNIT Faculty
- Video uploaded to YouTube can be embedded in any web page, including our Moodle learning management system.

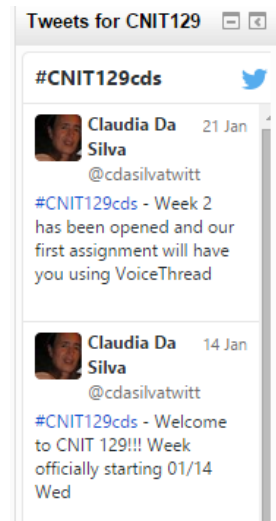
Sam Bowne  
@sambowne

- Recommends Twitter as important for IT professionals, especially Cyber and Network Security
- Embeds his and other Twitter feeds on his faculty web page
- Communicates with other in Security field
- 



Claudia Da Silva  
@cdasilvatwitt

- Shares course updates and news with students via Twitter
- Hashtag for each course, #CNIT105cds, #CNIT132cds
- Embeds a Twitter widget inside Moodle using HTML and Twitter embed code
- **Code for embedding Twitter on websites can be found here:**
- <https://dev.twitter.com/web/overview>

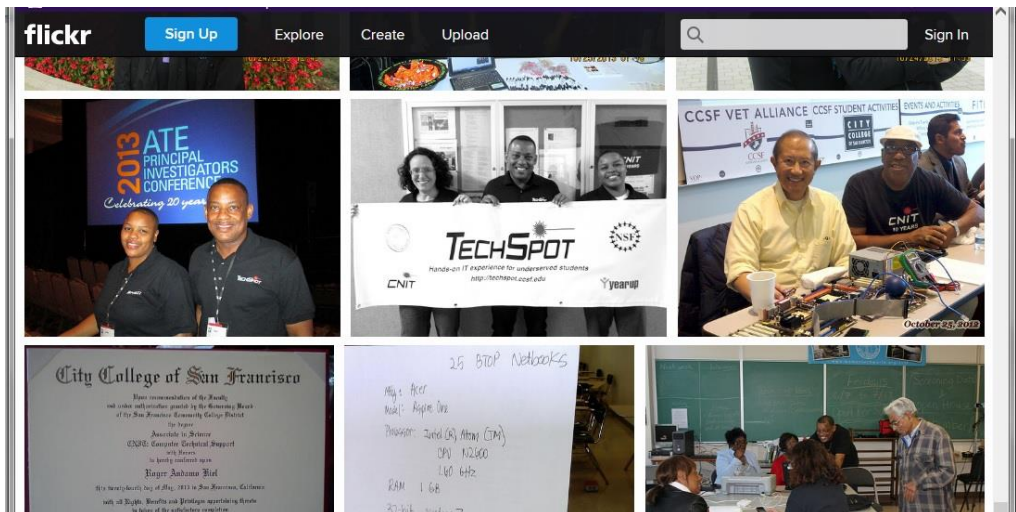


Maura Devlin-Clancy  
@maura\_clancy

- Tweets on diversity and technology news
- Homework assignment to follow technology news

NSF TechSpot Grant to CNIT

- Uses Twitter, Facebook, and Flickr
- <http://techspot.ccsf.edu>
- Flickr for Photo Sharing
- <https://www.flickr.com/photos/104617526@N07/show/with/10319711256/>
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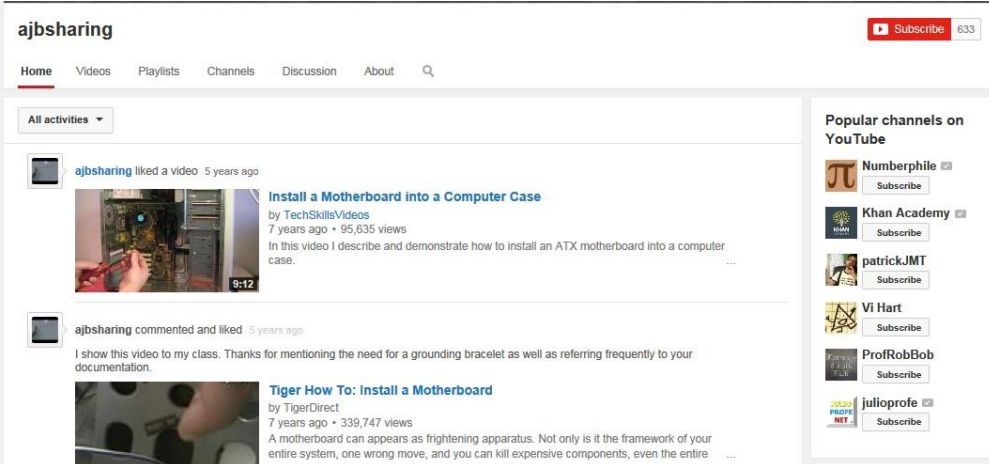


Abigail Bornstein

YouTube

<https://www.youtube.com/user/ajbsharing>

- Shares video with her students in support of learning outcomes
- Produced Converting Decimal to Binary (2 videos) – has more than 265,000 views
- Part 1: <http://youtu.be/qWxiXU02ZQM?list=PLEFC28154AFCAD815>
- Part 2: <http://youtu.be/UUqtib8WEUs?list=PLEFC28154AFCAD815>

- The screenshot shows the YouTube channel page for 'ajbsharing'. At the top, there is a 'Subscribe' button with 633 subscribers. Below the channel name, there are navigation tabs for 'Home', 'Videos', 'Playlists', 'Channels', 'Discussion', and 'About'. A dropdown menu for 'All activities' is visible. The main content area shows two recent activities: 1) 'ajbsharing liked a video 5 years ago' for the video 'Install a Motherboard into a Computer Case' by TechSkillsVideos (7 years ago, 95,635 views). The video description reads: 'In this video I describe and demonstrate how to install an ATX motherboard into a computer case.' 2) 'ajbsharing commented and liked 5 years ago' on the video 'Tiger How To: Install a Motherboard' by TigerDirect (7 years ago, 339,747 views). The video description reads: 'A motherboard can appears as frightening apparatus. Not only is it the framework of your entire system, one wrong move, and you can kill expensive components, even the entire...'. On the right side, there is a 'Popular channels on YouTube' section listing: Numberphile, Khan Academy, patrickJMT, Vi Hart, ProfRobBob, and julioprofe, each with a 'Subscribe' button.