

Social Media Strategies to Grow Your College Program

Free webinar! Gain insights into social media tools and strategic planning to build your recruitment and promote your college or program.

The presenters will use center and college examples as they cover how to use:

- Facebook Group for students in a discipline
- Twitter for a more global reach
- and LinkedIn for connecting with alumni and the business community

Ask questions, and share your own strategies!

When: Thursday, Feb. 12, 2015 | 3:00 - 4:00 ET

Presenters: Social Media experts:

- Mike Quissanuee (Brookdale Community College, ICT Center Co-lead)
- Gordon Snyder (Social Media Consultant, formerly ICT Center Co-lead, Springfield Technical Community College)

Register here: <http://go.edc.org/STEPWebinarRegistration>

More info: <https://sites.google.com/site/edcsteppublic/home/events>



Hosted by: Social Technology Enabled Professional (STEP)

Hope to see you there! Heidi Larson, hl Larson@edc.org

