Terminology in Higher Education can have different meanings in Business & Industry. To help illustrate that cultural disconnect, please match the terms to their respective Higher Education and Business & Industry definitions below.

Please match the term on the right with the common “Higher Education” usage on the left.

1. “No”  
   - A. Open house
2. “Soon”  
   - B. Someone else’s responsibility
3. “Plan”  
   - C. Disruptions to work and the status quo
4. “Recruitment”  
   - D. Within the appropriate academic cycle
5. “Necessary resources”  
   - E. Plentiful
6. “Change”  
   - F. Absolutely not
7. “Project Team”  
   - G. No translation (considered a vulgar term)
8. “Questions”  
   - H. A mystical unit of Knowledge
   - I. Discussion notes and vague meeting minutes
10. “Academic Credit”  
    - J. Contractual college service as assigned by the subcommittee of the advisory council of the Senate committee on workforce development

Please match the term on the right with the appropriate “Business & Industry” usage on the left.

1. “No”  
   - A. Activities justified by employee metrics and analytics
2. “Soon”  
   - B. Data collection method
3. “Plan”  
   - C. A mystical unit of Knowledge
4. “Recruitment”  
   - D. Yesterday
5. “Necessary resources”  
   - E. Survival
6. “Change”  
   - F. A request for an alternate plan
7. “Team”  
   - G. Money
8. “Questions”  
   - H. Concrete dates, action items, dollars
   - I. Whatever it takes
10. “Academic Credit”  
    - J. A nimble, strategic group