

Terminology in Higher Education can have different meanings in Business & Industry. To help illustrate that cultural disconnect, please match the terms to their respective Higher Education and Business & Industry definitions below.

Please match the term on the right with the common "Higher Education" usage on the left.

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|----------|--------------------------|---|
| <u>F</u> | 1. "No" | A. Open house |
| <u>D</u> | 2. "Soon" | B. Someone else's responsibility |
| <u>I</u> | 3. "Plan" | C. Disruptions to work and the status quo |
| <u>A</u> | 4. "Recruitment" | D. Within the appropriate academic cycle |
| <u>B</u> | 5. "Necessary resources" | E. Plentiful |
| <u>G</u> | 6. "Change" | F. Absolutely not |
| <u>J</u> | 7. "Project Team" | G. No translation (considered a vulgar term) |
| <u>C</u> | 8. "Questions" | H. A mystical unit of Knowledge |
| <u>E</u> | 9. "Time" | I. Discussion notes and vague meeting minutes |
| <u>H</u> | 10. "Academic Credit" | J. Contractual college service as assigned by the subcommittee of the advisory council of the Senate committee on workforce development |

Please match the term on the right with the appropriate "Business & Industry" usage on the left.

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|----------|--------------------------|---|
| <u>F</u> | 1. "No" | A. Activities justified by employee metrics and analytics |
| <u>D</u> | 2. "Soon" | B. Data collection method |
| <u>H</u> | 3. "Plan" | C. A mystical unit of Knowledge |
| <u>A</u> | 4. "Recruitment" | D. Yesterday |
| <u>I</u> | 5. "Necessary resources" | E. Survival |
| <u>E</u> | 6. "Change" | F. A request for an alternate plan |
| <u>J</u> | 7. "Team" | G. Money |
| <u>B</u> | 8. "Questions" | H. Concrete dates, action items, dollars |
| <u>G</u> | 9. "Time" | I. Whatever it takes |
| <u>C</u> | 10. "Academic Credit" | J. A nimble, strategic group |