“Diversity Summit”
June 20, 2017

2nd Quarterly Meeting
Rules of Engagement

1. Mute your phone if you’re not talking – on WebEx, that’s *6.
2. You have to pick an audio channel – you can’t listen on your phone and also listen through your computer. That creates an echo.
3. Feel free to speak up, but always say your name so everyone knows who’s speaking.
4. Do not put us on hold. We don’t want to hear your hold music.
5. We’ll be monitoring the WebEx “Chat” tool for questions. Send your comments and questions to the Host. Do not send messages to us via e-mail.
6. Whether you say “present” or not during roll call, write your name and school via the chat box. We want everyone to get credit.
AGENDA

1:00-1:15pm, Status update
* Contracts
* Discussion of quarterly reports & invoices
* Next steps

1:15pm-2:05pm, Team reports

2:05pm-2:15pm, Q&A
Program Status and Next Steps

“Diversity Summit” school Contracts for Service
  6 signed as of now
  4 pending

Back dated to March 1, 2017
Program Status and Next Steps

Quarterly reports and invoices

9 turned in as of now for March-May

March 1, 2017 through May 31, 2017 due Mon June 5
June 1, 2017 through August 31, 2017 due Mon Sept 4
September 1, 2017 through Nov 30, 2017 due Mon Dec 4
December 1, 2017 through Feb 28, 2018 due Mon Mar 5
Final report due Fri Mar 30
Program Status and Next Steps

CTC monthly check-ins

Short phone call every month

- Current status
- Biggest challenge
- Biggest success/accomplishment
- How the CTC can help you
Program Status and Next Steps

SME mentoring

* Contracts signed – hours based on the SMEs each school named.
* Not requiring team to contact their SME – strictly on an “as needed” basis – but we hope you’ll take advantage of expertise once a quarter.
* That said, please be mindful of SME time and understand they each have more than one school who wants mentoring.
* Quick emails are fine, but phone meetings must be scheduled through the CTC (our WebEx subscription) so we can keep records and join the call if possible. Scheduled calls must have a stated purpose/agenda – “party with a purpose.”
Team Reports

Five minutes each

• Progress on the action plan
• Key accomplishments to date
• Next steps going forward
**El Centro College**
Dallas County Community College District

**Activity 1:** Begin to update program promotional materials based on ideas from the diversity conference, NCWIT and suggestions from our Marketing department.

**Activity 2:** Begin to update materials in English and Spanish.

**Activity 3:** Begin to design materials in Print and Electronic Formats.

**Activity 4:** Begin to develop I.T. Ambassadors Standard Operating Procedures (SOP).

**Update A1:** A) F. Rodriguez has been identified to update, graphics, layout and wording for our I.T. marketing materials. B) Marketing has approved of the graphics and waivers have been signed.

Language translation is being processed.

During the design phase, considerations are being implemented for both electronic and print version.

Standard Operating Procedures were discussed in our meeting and it was determined that these had already been developed from a previous similar program, however our will have unique adaptation.
INCREASE FEMALE ATTAINMENT OF IT CERTIFICATES & DIPLOMAS

- Identified data sources and tools
- Manually reviewed transcripts
- Partnering with campus supports
- Connecting with employers
- Students who Completed but have not Graduated.
- Identified a course of concern, may partner with Continuing Education or develop CBE / Alternative Credit Option.
- Tools and techniques being discovered will have broad application to other programs.

Career Fair Stats:
- 41 Employers Attended the Business & IT Career Fair.
- 46% of employers were actively recruiting IT positions.
- 54% of employers generated strong leads for candidates.
- 92% of employer participants considered the fair to be a valuable use of their time.
- 66% of employers reported wanting to engage in other ways with our students, such as classroom visits.
LWTech – CSNT Program Outreach

- Produced spreadsheet of 8 high schools with highest Hispanic representation
- Researched contact info for Career specialist and principal
- Introductory phone calls/emails
- One high school contact secured
  - High school visit with two students
  - Presentation primarily to under-classmen
  - One high school student tour
  - Enrolled in LWTech High School Academy/CSNT
  - May bring two friends
First Quarter Accomplishments

- Still trying to resolve contract issues with grant. No work performed for the Diversity Summit grant.
- We have continued with our ideas for recruitment and retention based on the ideas within the proposal:
  - March 24th Open house occur with over 300 participants. 80 showed exclusive interest in CIT and students are being contacted and being helped through success coaches.
  - We have identified 650 students that filled out an admission application but have not registered. These students will be assigned a success coach/advisor to help them with the next steps (assessment tests, orientation, admissions...etc).
  - We have identified 1,982 students that took classes in the Fall 2016 or Spring 2017. These students will be contacted by the coaches to determine the next step to help the student continue with their education.

Second Quarter Goals

- Complete contract
- Continue to follow up with identified students from the first quarter and track them through Fall enrollment.
March – May Activity (Marshalltown CC)

- Planning meeting for developing audio and video recruiting materials targeted to the Hispanic population between Administration, IT faculty, Broadcast Technology faculty, and Marketing (March)
  - Identified focus for recruitment materials
  - Established timeline for developing materials
  - Identified students to be featured in campaign

- Planning for Hispanic IT Showcase for Summer stalled
  - Spring Semester Hispanic Family Night attracted no attendance (March)
  - Fall Semester Hispanic Family Night attracted over 100 attendees (October)
  - External events impacted Spring Semester event:
    - Results/rhetoric of 2016 election
    - Marshalltown legacy: ICE raids in 2006
    - Work-around: Discuss holding event at Marshalltown High School in Fall Semester

- MCC named Emerging Hispanic Serving Institution in April
First Quarter Accomplishments

- High School Appreciation Lunch, March 7, opportunity to present and recruit
- Pioneer Adventure Day, April 13, booth for 400+ high school students
- Freshmen Registration Week, April 17-21, table to recruit to IT programs
- Fall classes offered: Intro to IT, PC Repair A+, Intro to Digital Media
- LiveBinders portfolio focusing on Recruitment, Retention, and Teaching Strategies

Second Quarter Goals

- Revise marketing materials
- Plan home school event
- Prepare for A+ Certification
- Continue work on LiveBinders portfolio and implement methods
- Provide academic coaching

Dr. Laura Berry, Dr. Doug Gere and Janet McMurrin
San Jacinto
Tallahassee Community College

- Approved Full-time Pathway Advocate Liaison (Jessica Jones) funded by Perkins and Convergence Technology Center (this grant)

- Outreach Events: TalTech Expo, TCC Day at Godby High School, Taylor County High School, and “Discovery on Parade” community event highlighting Information Technology programs

- Eighty-six student contact cards collected and currently following up

- Re-design of Division Web site highlighting Information Technology

- Acquisition of free materials from National Center for Women & Information Technology to be used in Summer/Fall 2017 recruiting
Tallahassee Community College

COMPUTER TECHNOLOGY

Earn an industry recognized certificate and jump right into a related job, or follow a path to continue your studies at an area university in IT or computer programming. You'll be ready to manage the technology and people associated with IT operations in one of the most dynamic fields today!

Employment of computer and information technology occupations are expected to add about 488,500 new jobs, from about 3.9 million jobs to about 4.4 million jobs from 2014 to 2024. The median annual wage for computer and information technology occupations was $81,430 in May 2015.

Associate in Science Degrees
- Computer Programming and Web Development, A.S.
- Help Desk/Technical Support A.S.
- Web Technologies, A.S.
- Network Systems Technology, A.S.

Certificates
- Network Infrastructure Certificate
- Network Support Technician Certificate
- Network Virtualization Certificate
- Computer Programming Specialist Certificate
- Computer Programming and Analysis Certificate
- Help Desk/Technical Support Certificate
- Web Technologies Certificate
March – May Activity (UNT)

- Contract issues with our research office led to a late start and no availability of funds
- Created a detailed activity action plan with outlines for activities and dates selected
- Moved some activities from first period into later periods to compensate
- Selected our student ambassadors
- Planning our first activities next week
  - Mini-camp
  - Open House
- Lots of activities for later this summer as we approach the fall semester
Volunteer State Report Out 6/20/17

- Quarterly Activity
  - Joined NCWIT
  - Targeted recruitment letter sent to Health Science students
  - Visited local High Schools to specifically recruit female IT students
  - Coordinated two open houses targeting Health Science students strong in math/science
- Next Steps
  - Revise outreach materials
  - Send letter to additional Health Science students
  - Coordinate IT open house tentatively set for mid July
    - Career day with prospective employers
    - Information sessions with 3 Universities providing CIT pathways and scholarships
Q&A
Thank you!

Next quarterly meeting: TBD pending Doodle Poll likely September

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